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NORTH AND SOUTH AMERICA

BOGOTÁ BRASILIA BUENOS AIRES CALGARY CARACAS CHICAGO DALLAS GUADALAJARA HOUSTON JUÁREZ MÉXICO CITY MIAMI MONTERREY NEW YORK PALO ALTO PORTO ALEGRE RIO DE JANEIRO SAN DIEGO SAN FRANCISCO SANTIAGO SÃO PAULO TIJUANA TORONTO VALENCIA WASHINGTON,D.C.

File No. 82-5227

April 9, 2004

VIA AIR MAIL

Securities and Exchange Commission Office of International Corporate Finance Division of Corporation Finance 450 Fifth Street, N.W. Washington, D.C. 20549 U. S. A.



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THE APR 20 P 12: 119

FIGE OF WITEPHATIONAL

SAMMY CORPORATION
Re: Sponsored Level 1 ADR Facility

Dear Sirs:

Pursuant to Rule 12g-3 - 2 (b) under the Securities Exchange Act of 1934, we, as legal counsels to SAMMY CORPORATION (the "Company") with respect to its ADR program, enclose herewith English translations of the documents of which contents were announced by the Company.

- •Notice of Organizational and Personnel Changes (dated March 30, 2004)
- •Organization Chart of Sammy Corporation (as of April 1, 2004)
- Notice of Dividends to Commemorate Big Hit of Sammy-Brand Pachislot Machine Model Hokuto-no-Ken" (dated April 5, 2004)

Yours truly,

APR 21 2004

HOMSON INANCIAL

Analco Otas Fusako Otsuka

FO/ah

Encl.

cc: The Bank of New York

cc: SAMMY CORPORATION (w/o encl.)

Dure 20

(Translation)

File No. 82-5227 March 30, 2004

Dear Sirs,

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CONTINUE OF COMPANY AL

Sammy Corporation

Name of Representative:

Hajime Satomi,

President and Representative Director (Chief Executive

Officer)

(Code No. 6426, Tokyo Stock Exchange 1st Section)

Further Inquiry:

Hideo Yoshizawa,

Executive Officer and Division Manager, Corporate Planning

Division

(TEL: 03-5950-3790)

Notice of Organizational and Personnel Changes

Notice is hereby given that in accordance with the resolution adopted at a meeting of the Board of Directors of Sammy Corporation (the "Company") held on March 30, 2004, organizational and personnel changes will be implemented as of April 1, 2004, as described below:

Description

1. Purpose of organizational and personnel changes

To ensure continuous growth as a global general entertainment company on a middleand long-range basis in the future, the Company intends to implement organizational and personnel changes to leverage its organizational system. With regard to the President Office under which the functions of its relevant sections have been strengthened, to materialize more efficient organizational operations and a speedier executive system, and with regard to the SP Sales Division, to strengthen its functions to formulate plans more strategically, the Company will implement organizational and personnel changes, as described below.

2. Organizational changes (*Please see the attached Organization Chart)

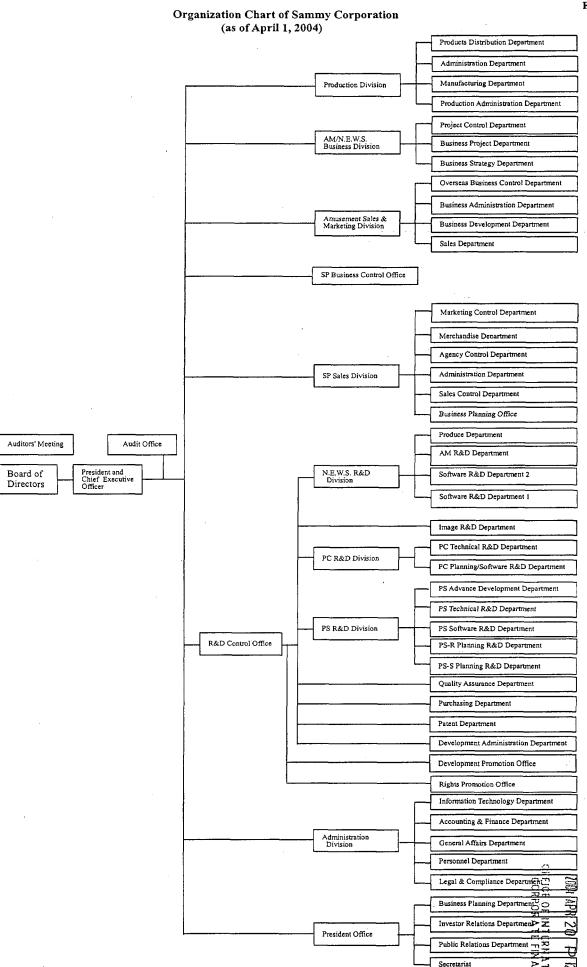
- (1) The President Office and the Corporate Planning Division will be integrated to a new "President Office" under which the following departments will be established:
 - 1) Investor Relations Department; and
 - 2) Business Planning Department (previous Business Planning Department under the Corporate Planning Division).

- 1
- (2) SP Sales Division
 - 1) The Business Planning Office will be elevated to the status of a department.
 - 2) The Sales Control Department will be renamed to an "Agency Control Department".

3. Personnel changes

New Title	Name	Former Title
Senior Managing Director, in charge of President Office	Keishi Nakayama	Managing Director, in charge of President Office and Corporate Planning Division
Managing Director, in charge of Administration Division and Audit Office	Kiyofumi Sakino	Managing Director, in charge of Audit Office, and Division Manager, Administration Division
Managing Director, in charge of Production Division, and Senior Division Manager, R&D Control Office	Kenkichi Yoshida	Director, in charge of Production Division, and Senior Division Manager, R&D Control Office
Senior Executive Officer	Norihiko Harada	Senior Executive Officer, and Division Manager, Production Division
Executive Officer, and Division Manager, Administration Division	Hideo Yoshizawa	Executive Officer, and Division Manager, Corporate Planning Division, General Manager, Business Planning Department, and General Manager, New Business Development Department
Division Manager, Production Division, and General Manager, Production Administration Department	Kunihiko Watanabe	In charge of Quality Assurance Department, R&D Control Office (Corporate Adviser)
Deputy Division Manager, Production Division, and General Manager, Administration Department	Tetsuro Furukawa	General Manager, Administration Department, Production Division
General Manager, Agency Control Department, SP Sales Division	Shozo Murakami	General Manager, Sales Control Department, SP Sales Division

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(Translation)

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File No. 82-5227 April 5, 2004

Dear Sirs,

2001 APR 20 P 12: 49

OFFICE OF INTERNATIONAL CORPORATE FINANCE

Name of Company:

Sammy Corporation

Name of Representative:

Hajime Satomi,

President and Representative Director

(Chief Executive Officer)

(Code No. 6426, Tokyo Stock Exchange 1st Section)

Further Inquiry:

Koichi Fukazawa,

Executive Officer and General Manager,

President Office (TEL: 03-5950-3790)

Notice of Dividends to Commemorate Big Hit of Sammy-Brand Pachislot Machine Model "Hokuto-no-Ken"

Orders received for the units of our Sammy-brand pachislot machine model "Hokuto-no-Ken" launched in October 2003 reached the total number of 500,000 on April 5, 2004. The model has become the No. 1 ever sold in the pachislot industry. After six months now since we started to accept orders for the model, we have continued to receive massive orders and massive shipments have been postponed to the business year ending March 31, 2005. We have operated at full capacity to meet customer needs at the maximum.

To thank our shareholders for continued support, it is hereby notified that we, at the meeting of the Board of Directors of Sammy Corporation (the "Company") held today, determined to submit a proposition to the 29th Ordinary General Meeting of Shareholders of the Company to be held towards the end of June 2004 to pay dividends to commemorate the big hit of the pachislot machine model "Hokuto-no-Ken", in addition to ordinary dividends, as a means of distribution of profits to our shareholders, as described below:

Description

Proposition for the distribution of profits for the (29th) business year ended March 31, 2004

		Interim dividend	Year-end dividend	Annual dividend
Ordinary dividend	Per share	¥40.00	¥40.00	¥80.00
Dividend to commemorate the big hit of our pachislot machine model "Hokuto-no-Ken"	Per share	-	¥10.00	¥10.00
Total	Per share	¥40.00	¥50.00	¥90.00

<For reference>

1. Dividends for the (28th) business year ended March 31, 2003

		Interim dividend	Year-end dividend	Annual dividend
Ordinary dividend	Per share	<u> </u>	¥70.00	¥70.00
Total	Per share	-	¥70.00	¥70.00

2. Previous forecast of dividends for the business year ended March 31, 2004 (as set forth in the Brief Statement of Accounts for the Third Quarter of the Year Ending March 31, 2004 announced on January 30, 2004)

		Interim dividend	Year-end dividend	Annual dividend
Ordinary dividend	Per share	¥40.00	¥40.00	¥80.00
Total	Per share	¥40.00	¥40.00	¥80.00